

mySmart Hotel partners with award winning hotel Crowne Plaza - Melbourne

Crowne Plaza Melbourne is the jewel in the sustainability crown. Having already received local and state environmental awards, Crowne Plaza Melbourne is now recognised internationally with “Green Globe Bronze” a world-wide benchmark in environmental sustainability. In addition Crowne Plaza is now working to achieve “Green Globe Silver” status.

mySmart Hotel welcomed the opportunity to work with Crowne Plaza to achieve cutting edge environmental standards by implementing various systems including: energy efficient room lighting control, room management systems, and a fully integrated hotel air-conditioning management control system that offered audit and rectification capabilities; complimenting the water reduction and waste management initiatives.

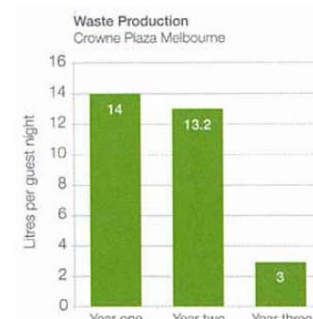
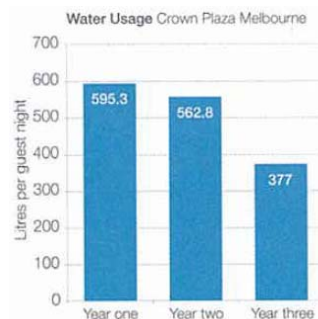
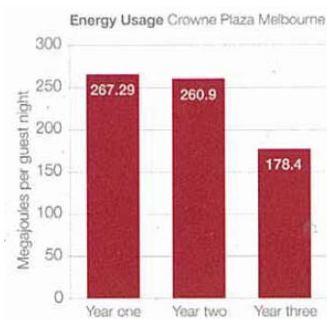


Situated on the bank of the Yarra River, in close proximity to Melbourne CBD, Crowne Plaza is a premium 4 ½ Star hotel catering to the needs of business professionals and leisure travellers.

mySmart Hotel installed the Inncom Smart Digital Thermostat in each guest room for the control of the room temperature. A unique feature of the Inncom Thermostat is the **ECO mode Green Button** which allows guests to voluntarily choose to become involved in the Hotel’s sustainability program, through saving additional energy in the room during their stay.

mySmart Hotel also supplied INNcontrol Central Management System software, which allows hotel management direct access to each room to improve guest comfort during their stay. The system enhances the hotel’s energy efficiency and reduces hotel operating and maintenance costs.

In just three years Crowne Plaza Melbourne management and staff have changed the hotel’s culture through action and education. The hotel is a leading energy, water and waste efficient operation and they are saving \$50,000 annually in utility costs. Actual reductions in energy consumption, water usage and waste production are represented below.



What instigated this turn around? Three years ago Crowne Plaza Melbourne was invited to participate in the Melbourne City Council ‘Savings in the City’ Waste Wise program. Crowne Plaza’s committed involvement to the program led to the implementation of sustainability strategies which encompass the whole hotel.

An environmental committee was convened in 2006 and developed seven key long term strategies for environmental improvement:

1. Establishment of an environmental committee
2. ‘Reduce, reuse and recycle’ initiatives
3. Water conservation and management
4. Energy conservation and management
5. Consider the impact and influence of all hotel practices
6. Community benefits
7. Future commitments



The environmental committee (from left) Vanessa, Nicole, Amanda, Adelle, Maisi, Fiona, Randy and Caleb

The Crowne Plaza environmental policy demonstrates a strong corporate social responsibility through addressing all aspects of the hotel’s operation. It engages supply chain, employees, and management as well as guest and visitor participation in environmental initiatives. To create formal procedures that offer continuous improvement Crowne Plaza are now pursuing ISO14001 environmental management certification.

Crowne Plaza was ranked 7th in the ‘Savings in the City’ Waste Wise program and was recently awarded the Victorian State award for “Environmental Best Practice Hotel of the Year” by the Australian Hotel Association (AHA). With the Green Globe Bronze status also attained, Crowne Plaza is assured of further recognition within the sustainability and environmental sector.



The AHA Award presentation evening held at Park Hyatt on 15th May, 2009 (from left) Warwick Brown – General Manager, Princes Laundry, Robin Power – Area Chief Engineer Melbourne, Sally Robinson – Executive Assistant Manger, and David Travers – Regional General Manager VIC/SA/WA